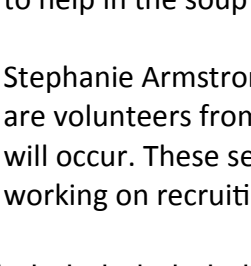
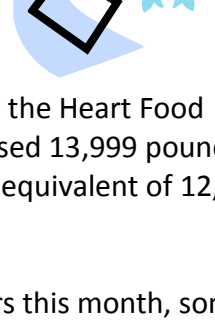




*Greetings from The Advancement Foundation!* January 2012

January Accomplishments!



The Abingdon Branch's Holidays from the Heart Food Drive in November and December raised 13,999 pounds of food and \$445 (altogether, that's the equivalent of 12,137 meals for those in need).

Yvette Sumner recruited 51 volunteers this month, some to help in the soup kitchen and others to sort through their donated product.

Stephanie Armstrong was able to recruit a total of seven site coordinators that are volunteers from the county in which the Mobile Food Pantry distribution will occur. These seven are split into three sites, and these three sites are now working on recruiting 8-10 volunteers each.

Linda Mahoney recruited 5 volunteers for the Charity Cottage Thrift Store and brought in \$2,000 in donations.



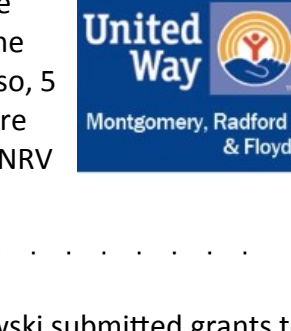
Julie Piernikowski wrote a \$30,000 grant from the Carrington Trust for God's Storehouse

Stephanie Byng completed the God's Storehouse website and created 2 Charity Cottage Thrift Store videos for TAF's websites.



Christina Anger worked with Virginia Cooperative Extension to put on the first class in a series of 4 at Manna Ministries about healthy eating and nutrition. There were a total of 200 low-income individuals there.

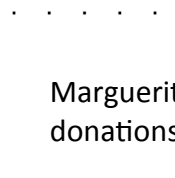
Amanda Carr completed a direct mail piece that was sent out to approximately 100 individuals and resulted in \$1,040 for Katie's Place programming.



She also submitted a \$20,000 grant to KOVAR for much needed supplies and equipment.

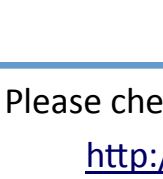
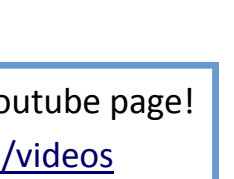


Glenn Sturm made contact with Bankruptcy Lawyers in the New River Valley and it resulted in 1 additional 2 person post-Bankruptcy class for Christiansburg.



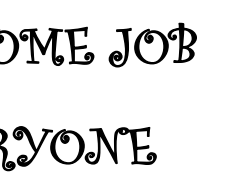
Shanna Kennedy coordinated a meeting and presentation with the Master Food Volunteers (MFV) in Roanoke where she distributed a solicitation tri-fold brochure for the them to share with their friends and family (on the importance of supporting the MFV program) which resulted in several small cash gifts.

Because of Geena Cammorato's work on the HandsOn Blue Ridge website, 40 new contacts have been registered on the site between December 24, 2011 and January 26, 2012. Also, 5 new organizations and 15 new volunteer opportunities were created and added to the HandsOn Blue Ridge website by NRV organizations.



Catie Fisk with the help of Julie Piernikowski submitted grants to the Roanoke Valley Foundation- \$6,000 from the Children's Fund and \$5,000 from the Spetzler Fund.

Catie also helped organize and coordinate the WEC's Board Retreat.



Marguerite Hansell helped raise \$5,577 through donations and sponsorships !

Please check out The Advancement Foundation's youtube page!

<http://www.youtube.com/user/TAFoundation/videos>



AWESOME JOB

EVERYONE

THANK YOU!