



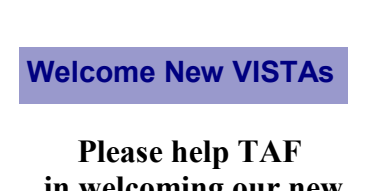
## Greetings from The Advancement Foundation!

### July Accomplishments!

- VISTA Tameka Washington, of Big Brothers Big Sisters, has developed a handbook for recruiting as a general guide on how to recruit and characteristics of a recruiter
- VISTA Tim Price O'Brien, who is working with Feeding America SWVA in Salem, provided the coordination for a weeklong food drive initiative in partnership with United HealthCare and the Salem Red Sox. He oversaw the volunteer efforts at the finale of the food drive at the ballpark. This coordination included getting containers to the participants, communicating logistical needs internally and with the participants, recording donated poundage as it was received, and following up with future food drive opportunities.
- Feeding America Abingdon has collected 746 pounds of peanut butter and other foods that churches have donated and expect a lot more to come in in early August. One church also donated \$106.23 to the food bank as part of their food drive.
- VISTA Matt Samsa, who is working with Katie's Place, wrote and was awarded a \$25,000 from Philanthropy Project for Katie's Place.
- VISTA Andy Dziuba, with Skyline CAP, wrote a proposal to the Bernie Foundation for \$10,000
- VISTA Kathy Gentry, who works with West End Center and The Advancement Foundation, secured Valley Bank & Sun Trust as sponsors totaling \$1500
- VISTA Eric Hill who works with The Advancement Foundation, wrote 6 units of curriculum for a program called "Peacebuilders for Parents", which is a program that engages parents of children who attend the West End Center for Youth. Peacebuilders is an anti-violence and anti-bullying program for elementary and middle school children.
- VISTA Eric Hill and VISTA Linda Mahoney, both with TAF, have thus far received a \$500 rug and a \$1,200 table for The Charity Cottage Thrift Store and are set to receive several other donations in August.
- VISTA Eric Hill has created a volunteer handbook for The Charity Cottage Thrift Store
- VISTA Glenn Sturm with Virginia Cooperative Extension, is going to submit 2 online grant applications (Wells Fargo, Bank of America). VISTA Sturm is planning to submit 1 RFP (Community Foundation of the New River Valley) and is waiting on supporting documents and information. He has been working on an online LOI (Foundation for the Roanoke Valley). All of the above requests are for \$1000 each.

**\$31,754 in resources, including volunteer hours, cash donations and host site resources**

Volume 1, Issue 1  
July and August



### Welcome New VISTAs

**Please help TAF in welcoming our new June, July and August VISTAs!**

Mary Renwick  
*The Advancement Foundation*

Catie Fisk  
*West End Center and The Advancement Foundation*

Dana Rybak  
*Feeding America SWVA*

Charisse Brass  
*Roanoke College*

Julie Piernowski  
*The Advancement Foundation*

### August Accomplishments!

- VISTA Tameka Washington did a recruiting presentation for a Criminal Justice class at ITT Technical College and met with the Director of Career Services to discuss how the BBBS program would be a good fit for students.
- VISTA Tim Price O'Brien represented FASWVA at a Roanoke Jaycees meeting in anticipation of their haunted house food drive project, also connecting them with food bank volunteer opportunities.
- VISTA Tim Price O'Brien communicated with Wells Fargo / Wachovia to coordinate food drive raising 1,080 pounds of food.
- VISTA Dana Rybak, with Feeding America SWVA in Salem, helped oversee and train a Wachovia/Wells Fargo volunteer group that included 75 volunteers. The volunteers bagged over 7,500 pounds of pasta in family-sized bags that will feed the hungry from FA partner agencies.
- VISTA Yvette Sumner, with Feeding America SWVA in Abingdon, helped to start a program where farmers donate leftover produce at the end of the market on Tuesdays and Saturdays. The produce is then distributed through FA's soup kitchen.
- VISTA Amanda Carr, who is working with Katie's Place, has prepared two articles for the Katie's Place Newsletter and eblast. She has created a Twitter account for Katie's Place with the hopes of increasing publicity for the organization, and is updating it continually.
- VISTA Andy Dziuba has written grant applications for two foundations totaling \$2,000. He has also been writing a guide to direct mail, which includes everything he has learned so far.
- VISTA Kathy Gentry has been recruiting new clients for the LEAP program and has also been developing new programs to be used, such as money management, resume writing, computer skills, etc.
- VISTA Linda Mahoney recruited 8 people to volunteer for Charity Cottage. VISTA Mahoney and VISTA Hill organized the volunteers that painted, made signs and cleaned the Charity Cottage. The CCTS volunteers worked a total of 192 hours in August.
- VISTA Mary Renwick, who is working with The Advancement Foundation, finished writing a program plan for the West End Center's Leadership Open House event. This program plan included marketing materials, volunteer materials, donation plan, logistics plan, equipment/supply lists, table scripts and volunteer/staff roles and responsibilities.
- There were 28 people in attendance at the West End Center Leadership Open House. The total value of the in-kind donations for the event was \$300.
- VISTA Mary Renwick created a Leadership Initiative direct mail brochure which was sent to approximately 1,200 potential donors. She created and designed an E-blast marketing/promotional email for the West End Center Leadership Initiative which was sent to approximately 1,455 potential donors and supporters
- VISTA Catie Fisk, who is working with The West End Center and The Advancement Foundation, secured a donation of art supplies provided by The Learning Source. A package of various paints, pencils, award certificates, and construction paper totaled a value of \$154.89.
- VISTA Glenn Sturm submitted 3 grants: Wells Fargo (\$1000), Community Foundation of the New River Valley (\$1000), and The Walmart Foundation (\$2000).
- VISTA Charisse Brass, who is with Roanoke College, is assisting in the grant writing process for the Roanoke Community Garden Association from the Carilion Clinic Foundation for an amount of \$84,000.

**\$82,857 in resources, including, but not limited to, volunteer hours, cash donations, host site resources, and item donations.**

**515 community volunteers and a total of 1,679 volunteer hours**

### A note on reporting...

September Reports cover August 27th-September 27th  
**Due September 27th** (if you need help with your report, please refer to the Reporting Resources document)

**Quarterly Review Due September 27th**  
This document needs both you and your supervisor's signature!  
Please call/email your VL if you have any questions.

### Upcoming Events

Charity Cottage Thrift Store VIP event and ribbon cutting  
**September 9th 11:30am**

Debbie Martinez, CNCS, is making a site visit to TAF  
**TBD**

Feeding America SWVA Annual Agency Conference and Appreciation Lunch  
**Abingdon- Sept. 16th**

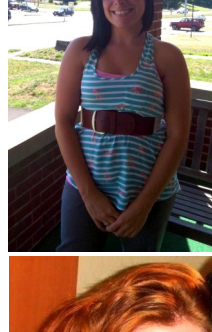
### VISTA Fall Training!

Training will be in November  
Date TBD

**Topics:**  
Poverty in SWVA  
Grant Writing  
Public Speaking  
Fundraising and Giving  
Volunteerism  
Financial Literacy

Please email with any questions or comments! Please let us know if you have any suggestions!

## Meet your fellow VISTA!



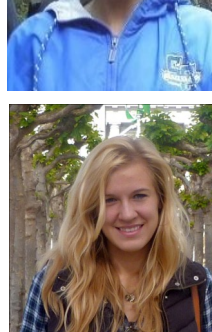
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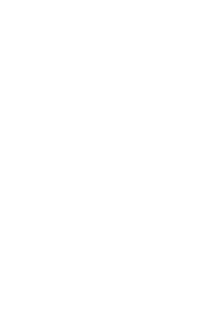
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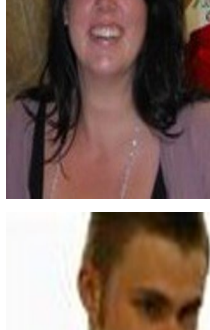
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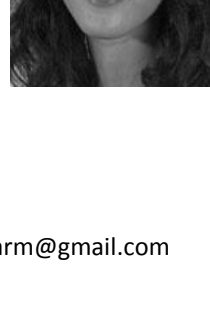
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