



Greetings from The Advancement Foundation!

September Accomplishments!

- VISTA Dana Rybak, of FASWVA in Salem and VISTA Yvette Sumner attended Legislator's Day on September 27th. Delegates from Southwest Virginia, including Bill Carrico, Joseph P. Johnson, Jr., and a representative from Morgan Griffith's office were at the Food Bank volunteering.
- VISTA Sumner recruited 2 new volunteers from Virginia Highlands Community College to help in the warehouse this semester and 4 new volunteers for the soup kitchen
- The Abingdon branch of the Food Bank held their Annual Agency Conference and Appreciation Luncheon. VISTA Sumner led an hour-long seminar on conducting food drives and recruiting volunteers to 15 representatives from partner agencies.
- VISTA Amanda Carr has written a grant for Katie's Place for \$2,600, in order to increase the organization's funding for animal husbandry, and is currently working on a second grant for scholarship money for those without Medicaid waivers.
- Amanda has begun planning for Katie's Place's first annual Farm Fest, and created a flyer, Facebook event, and press release to increase public awareness of the event. She has also created the necessary forms to allow KP to accept donations for their rummage sale and to have vendors at the event. Farm Fest will be on November 19th!
- VISTA Matt Samsa who is working with United Way Montgomery, Radford, and Floyd, has recruited 30 volunteers
- VISTA Andy Dziuba has written three new grant proposals to the Bryant Foundation, the Fair Oaks Foundation, and the eBay Foundation. The total combined value of these grants is \$9,240.
- VISTA Mary Renwick created the website for the West End Center's fundraising event, the 5K Spooky Sprint. She also created a press release for the race which was sent out to 65 media contacts resulting in TV news coverage from 2 local news channels (FOX 7 and 10).
- VISTA Mary Renwick created a donor recruitment letter and sponsorship recruitment letter for the West End Center's Nitelite Golf fundraiser event and the 5K Spooky Sprint event. This resulted in the contribution of in-kind donations (Fleet Feet gift certificate value of \$10, and Starbucks merchandise) for a combined estimated value of \$30.
- VISTA Catie Fisk designed the annual giving report for West End Center. This edition included features that highlighted Neighborhood Assistance Program tax reimbursements for donations, a narrative on "planned giving", information on the Kroger card funding, and their new earned income partnership with The Advancement Foundation's Charity Cottage. It will be distributed to 937 prospective donors.
- VISTA Julie Piernikowski completed 1 grant proposal for Norfolk Southern for \$10,000.
- VISTA Glenn Sturm, with VCE, has drafted 2 grants for the Master Financial Education Volunteer Program: Freedom First Credit Union Community Grant (\$3,520) and Lawrence Foundation (\$5,000).
- VISTA Charisse Brass is developing an educational program that will make students aware of the food sustainability problems in the Roanoke area and all of the negative implications it has on the lives of those who Roanoke College is serving, including Salem Food Pantry, RAM (Roanoke Area Ministries) House, and the Roanoke Community Garden Association.

GREAT JOB EVERYONE! THANKS FOR ALL YOUR HARD WORK!

