



PRESS RELEASE

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The West End Center for Youth announces an open house celebration acknowledging the success of its new leadership program

Roanoke, VA – The West End Center for Youth will be hosting an open house event highlighting the achievements of its new leadership program on Tuesday, August 2nd, at the center’s facilities located at 1223 Patterson Avenue. The event will take place from 4pm till 6pm that afternoon, and will include guest speakers, refreshments, recognition of the children’s successes in the program, and further explanation of the positive impact that the West End Center has on the community.

The role of leadership is critical in meeting presently emerging and future challenges in the Roanoke Valley. To meet this challenge, the West End Center for Youth is embracing a new leadership development curriculum which identifies important processes, skills, and opportunities that promote leadership in all students at all grade levels. The Leadership Program:

- Will support the development and practice of leadership skills for each youth involved.
- Will help students form a vision for their futures and plans for achieving their goals and overcoming obstacles.
- Will provide opportunities for youth to practice leadership skills in the community.
- Will increase academic support to achieve better educational outcomes.

The West End Center relies on support from the community and generous donation from private contributors in order to keep impacting the lives of inner city youth. Nearly 96% of the West End Center’s revenue comes from private sources and an astonishing 48% of that coming from individual donors. Therefore, the West End Center has created sponsorship naming opportunities of various levels for its new leadership program.

For further information on the West End Center, any of its programs including the leadership program, sponsorship and donation opportunities, ways to volunteer, or any other related questions, please do not hesitate to contact by email at jparrish@westendcenter.org or by phone at (540) 342-0902. Also please visit the West End Center’s website at www.westendcenter.org and look us up on facebook at West End Center for Youth, Inc.

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